



കേരള സാമൂഹ്യ സുരക്ഷാ മിഷൻ

നമ്പർ: KSSM/22/2026-DEO7

തീയതി: 09-01-2026

താത്പര്യപത്രം ക്ഷണിക്കുന്നു (EOI)

വിഷയം: സവിശേഷ' ഭിന്നശേഷി ഫെസ്റ്റിന്റെ എക്സിബിഷൻ - ആക്ടിവിറ്റി ഏരിയ - പ്രിന്റ്/ഔട്ട്ഡോർ ക്രിയേഷൻസ് -ഡിസൈനിംഗ്, ക്രിയേഷൻ, ഇൻസ്റ്റാലേഷൻ ആന്റ് പ്രസന്റേഷൻ എന്നിവയുടെ നിർവഹണത്തിനായി ഏജൻസികളെ കണ്ടെത്തൽ - സംബന്ധിച്ച്.

കേരള സർക്കാരിന്റെ സാമൂഹ്യനീതി വകുപ്പിന് കീഴിലുള്ള സ്റ്റേറ്റ് ഇൻഷ്യൂറിവ് ഓൺ ഡിസെബിലിറ്റീസ് (SID), 2026 ജനുവരി 19, 20, 21 തീയതികളിൽ തിരുവനന്തപുരത്ത് വച്ച് 'സവിശേഷ' ഭിന്നശേഷി ഫെസ്റ്റ് സംഘടിപ്പിക്കുന്നു. ഭിന്നശേഷി സമൂഹത്തിന്റെ കഴിവുകൾ പൊതുസമൂഹത്തിന് മുന്നിൽ അവതരിപ്പിക്കുക എന്ന ലക്ഷ്യത്തോടെ നടത്തുന്ന **ഭിന്നശേഷി ഫെസ്റ്റിന്റെ എക്സിബിഷൻ -ആക്ടിവിറ്റി ഏരിയ - പ്രിന്റ്/ഔട്ട്ഡോർ ക്രിയേഷൻസ് -ഡിസൈനിംഗ്, ക്രിയേഷൻ, ഇൻസ്റ്റാലേഷൻ ആന്റ് പ്രസന്റേഷൻ എന്നിവയുടെ നിർവഹണത്തിനായി ഏജൻസികളിൽ നിന്നും താത്പര്യപത്രം ക്ഷണിക്കുന്നു.**

- പ്രവർത്തനങ്ങളുടെ സംക്ഷിപ്ത രൂപം : ആക്ടിവിറ്റി ഏരിയ, എക്സിബിഷൻ സ്റ്റാളുകൾ ഉൾപ്പെടുത്തി തീം രൂപ കൽപന, ഔട്ട് ഡോർ ഇൻസ്റ്റാലേഷൻ, ദൃശ്യാവതരണം, പ്രിന്റ് എന്നിവയുടെ നിർവഹണം.
- യോഗ്യതാ മാനദണ്ഡം: കേരള സർക്കാർ I&PRD-യിൽ എംപാനൽ ചെയ്ത ഏജൻസി ആയിരിക്കണം. മറ്റ് യോഗ്യതകൾ EOI രേഖയിൽ വിശദമാക്കിയിട്ടുണ്ട്.
- സമർപ്പിക്കേണ്ട അവസാന തീയതി: 12/01/2025, ഉച്ചകഴിഞ്ഞ് 2 മണി.
- സമർപ്പിക്കേണ്ട രീതി: ടെക്നിക്കൽ ബിഡ്, ഫിനാൻഷ്യൽ ബിഡ് എന്നിവ വെവ്വേറെ മുദ്രവെച്ച കവറുകളിൽ താഴെ നൽകിയിട്ടുള്ള വിലാസത്തിൽ നേരിട്ട് സമർപ്പിക്കേണ്ടതാണ്.
- EOI യുടെ മറ്റ് വിവരങ്ങൾ താഴെ ചേർക്കുന്നു.

Sl. No.	Milestone	Date & Time
1	Release of Expression of Interest	07.01.2026
2	Bidders- Time for clearing doubts related to EOI	09.01.2026, 4 pm
3	Last date for submission of EOI (including Financial Bid)	12.01.2026, 2pm
4	Opening of EOI Responses	12.01.2026, 4:00 PM
5	Declaration of shortlisted firms	TBA

വിശദമായ EOI രേഖയും മറ്റ് വിവരങ്ങളും <https://socialsecuritymission.gov.in/> എന്ന വെബ്സൈറ്റിൽ ലഭ്യമാണ്.

E O I -യുമായി ബന്ധപ്പെട്ട് സംശയ നിവാരണം വരുത്തുന്നതിലേയ്ക്കായി താല്പര്യമുള്ള ഏജൻ സിക്സ് 09-01-2025, വൈകുന്നേരം 4 മണിക്ക് മുൻപായി keralasid@gmail.com എന്ന ഇമെയിൽ മുഖേനയും അറിയിക്കേണ്ടതാണ്.

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Dr MITHUN PREMRAJ IAS
EXECUTIVE DIRECTOR KSSM

09-01-2026

**KERALA SOCIAL SECURITY MISSION
SOCIAL JUSTICE DEPARTMENT
GOVT. OF KERALA**

Expression of Interest (EOI)

**Expression of Interest Notification for Identification of Agencies
for Print/Outdoor Creations - Designing, Creation, Installation and
Presentation for Savishesha - *The Carnival of the Different Creative
Festival for Persons with Disabilities***

(Ref. No.: KSSM/22/2026-DEO7 Date: 09-01-2026)

State Initiative on Disabilities (SID)
Kerala Social Security Mission
Poojappura, Thiruvananthapuram - 695012
Phone: 0471-2341200
Email: keralasid@gmail.com
Website: <https://socialsecuritymission.gov.in/>

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1. Acronyms/Expansions

- **EOI** – Expression of Interest
- **SID** – State Initiative on Disabilities
- **KSSM** - Kerala Social Security Mission
- **Savishesha – Disability Fest - Savishesha – *The Carnival of the Different Creative Festival***
- **TBA** – To Be Announced

2. EOI Document Details

Sl. No.	Milestone	Date & Time
1	Release of Expression of Interest	07.01.2026
2	Bidders- Time for clearing doubts related to EOI	09.01.2026 , 4 pm
3	Last date for submission of EOI (including Financial Bid)	12.01.2026 , 2pm
4	Opening of EOI Responses	12.01.2026, 4:00 PM
5	Declaration of shortlisted firms	TBA

Issued by:

Executive Director KSSM
& Project Director SID
Kerala Social Security Mission
Poojappura, Thiruvananthapuram – 695012

EOI Submission:

The EOI may be submitted to the above address

The Expression of Interest (EOI) shall be submitted **in person only** at the **KSSM-SID Office**. EOIs submitted through any other mode will be **summarily rejected without further notice**. At the time of submission, the **Technical Bid** and **Financial Bid** shall be enclosed in **two separate sealed envelopes**, both of which shall be placed inside **one outer sealed envelope** clearly superscribed "*Expression of Interest (EOI) – Print /Outdoor Creations - Designing, Creation, Installation and Presentation for Savishesha – The Carnival of the Different Creative Festival for Persons with Disabilities*". Any EOI not complying with the above submission procedure shall be liable to rejection.

3. Introduction

The Department of Social Justice, Government of Kerala, is organizing **Savishesha – Disability Fest (Savishesha: Carnival of the Different)** at Thiruvananthapuram on **19th, 20th and 21st January 2026**. The festival aims to encourage and showcase the abilities, creativity, and talents of persons with disabilities to the general public.

The main objectives of the festival are:

- To provide a public platform for artistic, sports, and cultural talents of persons with disabilities.
- To facilitate exhibition and marketing of products created by persons with disabilities.
- To promote the concept of an inclusive and disability-friendly society.

Through this Expression of Interest (EOI), SID seeks to identify competent and experienced agencies for planning and implementing the exhibition stall arrangements as part of the Savishesha Fest. A key responsibility of the selected agency will be to design, customize, and present effective strategies to widely communicate the message of the programme to the public.

Scope of Work – Exhibition Committee

The selected agency / Exhibition Committee shall be responsible for

the end-to-end planning, execution, and management of the exhibition, including but not limited to the following:

- Conceptualization and thematic planning of the exhibition in alignment with Savishesha – Disability Fest objectives
- Exhibition layout planning covering all layers and stall categories
- Designing, customization, fabrication, installation, and dismantling of exhibition stalls
- Ensuring inclusive, barrier-free, and universally accessible exhibition infrastructure.
- A hand-drawn sketch of the proposed exhibition area is annexed to this EOI and is intended only for conceptual understanding and idea development and shall not be treated as a final or binding layout.
- The execution plan for the identified stalls and activities shall be finalized based on a detailed and proper layout sketch, ensuring optimal utilization of the entire exhibition area for effective implementation of activities. The exhibition area shall be entrusted to the agency selected through the EOI for this purpose.

Layer 1 – Activity Area (Approximate - 120*40 - 4800 sqft)

- Design and execution of interactive activities and experiential zones
- Setting up of a Sensitivity Area / Blue Room as an interior experiential space to influence emotional, behavioural, and cognitive responses
- Integration of sensory elements such as colour, lighting, sound, texture, and spatial design to address physiological and psychological sensitivity
- Setting up of a Dark Room to demonstrate challenges faced by persons with visual impairments and to promote empathy and awareness
- Demonstration of barrier-free assistive devices, including calipers and mobility aids, highlighting accessibility and usability
- Stalls and activity zones showcasing the life-cycle approach in identification, prevention, and management of disabilities
- Live demonstrations, guided explanations, and interactive sessions for the public

Layer 2 –Exhibition Area 1 (Approximate - 110*40 - 4400 sqft)

- Planning and setup of stalls for agencies under the Department of Social Justice
- Exhibition spaces for startups manufacturing disability aids and assistive technologies
- Arrangement of book stalls and knowledge dissemination units

Layer 3 – Exhibition Area 2 (Approximate - 120*40 - 4800 sqft)

- Design and setup of stalls showcasing crafts, artworks, paintings, food products, and technology-based innovations
- Facilitation of product display, marketing, and public interaction
- Electrical, lighting, audio-visual, and display arrangements for all stalls
- Branding, signage, stall identification, way-finding, and visitor flow management
- On-site coordination with exhibitors, departments, vendors, and volunteers
- Ensuring safety measures, statutory permissions, and regulatory compliance
- Real-time monitoring and issue resolution during exhibition days
- Documentation through photographs, videos, and layout plans
- Post-exhibition reporting, feedback compilation, and submission of completion report
- Any additional activities required for the seamless execution of the exhibition.
- The exhibition is divided into two distinct components: an **Activity Area** and an **Exhibition Area**, together covering approximately **14,000 sq. ft.**, with provision for **around 100 stalls**. The scope of work includes stall construction and customization, creation of exhibition and activity area walls, thematic decoration, installation of the main exhibition gate, and all other associated works required for effective execution. Detailed requirements shall be presented by the bidders at the time of presentation through a clear sketch, layout plan, and activity framework. Any additional

customizations and essential arrangements required for functionality and visual coherence shall be finalized based on post-presentation discussions and meetings.

Eligibility Criteria

- Agencies submitting the Expression of Interest (EOI) shall possess the following qualifications:
- The agency must be empanelled with the Kerala State Public Relations Department (PRD).
- A minimum of 5 years of operational experience in print and outdoor creative works.
- Proven experience of having successfully executed outdoor creative works for Government (Sarkar) programmes or large-scale social programmes for a minimum period of three years.
- Demonstrated sound financial stability, supported by audited financial statements for the last three years.
- Availability of qualified professionals and adequate technical infrastructure with proven expertise in this domain.

Format for Submission of Expression of Interest

1. Organisation Particulars

- a) Name of the organisation
- b) Legal name and registration details
- c) Legal status of the organisation
- d) Registration number and date
- e) Address of the registered office
- f) Contact person details (name and designation)
- g) Mobile number and email ID
- h) Website of the organisation

2. Organisational Capabilities

- a) A brief introduction of the organisation, including the number of years of experience, history, scope of work, organisational structure, and key areas of specialisation.
- b) Expertise and professional competence of the organisation.

c) **Experience:** Details of the organisation's experience in the relevant field, including specific projects or contracts that demonstrate its capabilities. This should include the number of years of experience, key areas of specialisation, and detailed information on the organisation's expertise in exhibition stall designing, customisation, installation, and presentation.

d) **Client References:** A list of references from previous clients who can speak about their experience working with the organisation. This should include contact details of the references and a brief description of the work carried out for them.

e) **Financial Documents:** Audited financial statements for the last three years.

Approach to the Project and Methodology

This section shall include a preliminary outline of the strategies and methodologies proposed by the agency for the promotion of the Savishesha Fest. The outline may include the outdoor creative strategies proposed for effective public outreach, including exhibition stall designing, customization, installation, and presentation.

Approach and methodology for the project

As part of the "Savishesha" Festival, the project proponent shall be responsible for planning and executing all activities related to the exhibition. This includes the preparation of concepts, designs, creative elements, materials, digital content, marketing support, and overall execution of the exhibition components.

3. Submission of Applications and Required Documents

The Expression of Interest (EOI) shall be submitted **in person only** at the **KSSM-SID Office**. EOIs submitted through any other mode will be **summarily rejected without further notice**. At the time of submission, the **Technical Bid** and **Financial Bid** shall be enclosed in **two separate sealed envelopes**, both of which shall be placed inside **one outer sealed envelope** clearly superscribed "*Expression of Interest (EOI) – Print /Outdoor Creations - Designing, Creation, Installation and Presentation for Savishesha – The Carnival of the Different Creative Festival for Persons with Disabilities*". Any EOI not complying with the above submission procedure shall be liable to rejection.

4. Evaluation Process

Applications received will be evaluated based on the criteria specified below. Only shortlisted agencies will be invited for further stages of evaluation. The decision of the Evaluation Committee shall be final and binding.

5. Evaluation Score

Eligibility and Qualifying Criteria – 20%

Submission of all required documents in the prescribed format

Minimum 5 years of experience in the relevant field

Experience in organizing at least three (3) similar events

Submission of audited financial statements for the last three years

Experience and Track Record – 25%

Demonstrated experience in organizing exhibitions/events at the state or national level

Proven capability in executing similar large-scale projects

Performance history with government or reputed institutions

Technical and Operational Capability – 25%

Understanding of the project objectives and scope of work

Quality of proposed execution methodology

Availability of skilled manpower and technical resources

Innovative and inclusive approaches suitable for persons with disabilities

Financial Capability (Business Bid) – 15%

Financial strength of the agency

Sustainability and feasibility of the proposed budget

Presentation and Interview (Bonus Marks) – 15%

Clarity and effectiveness of the presentation

Quality of ideas and implementation plan

Overall impression and responsiveness during interaction

Evaluation Score Summary

Evaluation Component	Weightage (%)
Eligibility & Qualifying Criteria	20%
Experience & Track Record	25%
Technical & Operational Capability	25%
Financial Capability	15%
Presentation / Interview	15%

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